



2017 Turkey Trot

Saturday, November 11

To benefit students with Autism

Sponsorship Opportunities



About Us...

Autism Spectrum Disorder (ASD)

ASD is a neurodevelopmental disability that leads to challenges with communication, behavior and social interactions that can persist throughout a person's life. Currently, 1 in 54 Utah children are identified with an ASD, about 2% of the population (Utah ADDM).

Spectrum Academy

Spectrum Academy is the only charter school in Utah to focus primarily on the unique learning needs of children with ASD. Through small class sizes, individualized instruction and an innovative social skills curriculum, we help our students, K-12, reach their fullest potential academically, socially and emotionally, so they may enjoy productive and successful futures.



The 2017 Turkey Trot

Spectrum Academy's Annual Turkey Trot is an all-ages event consisting of a chip-timed 5K race, a 1 Mile FUN Run, and a raffle. The races start and end at the school in North Salt Lake and will take place on Saturday, November 11, 2017. The male and female winners of each race take home a

Thanksgiving turkey! We emphasize the 'FUN' in the 1 Mile FUN Run by allowing participants to race by running, walking, biking or riding scooters. The Turkey Trot increases the sense of community for our school and promotes autism awareness in the community. We anticipate attendance similar to last year with 650 registrants.

How you can help

Participate ~ Donate ~ Sponsor

The Turkey Trot is a critical school fundraiser. To provide our students with the best resources to better their learning inside the classroom and improve their life skills outside of the classroom we need donors like you to participate as a runner, donate to a team or sponsor this great event. Your support of this fundraising event helps ensure Spectrum Academy can continue to provide the educational services required by this unique student body.



2017 Sponsorship Opportunities

Gold Sponsor

\$1000

Platinum Sponsor benefits include:

- Premier promotion on all on-line Spectrum Academy's 2017 Turkey Trot materials (name, logo, website link, and business description via write-up on Facebook and Weebly pages, large logo on race registration website).
- Large size logo on race T-shirt and sponsor banner displayed at event.
- Leading verbal recognition at the event, including name and brief description.
- Premier opportunity for self-promotion at the event, including inclusion of up to 3 items in our race bag and the display of 3 promotional items at our Sponsor Table for distribution to the Spectrum Academy community and other race attendees.
- 10 complimentary race entries with priority race check-in.

Silver Sponsor

\$500

Gold Sponsor benefits include:

- Organization acknowledgement, name and website link on Spectrum Academy's Turkey Trot Facebook page.
- Small size logo on race T-shirt and sponsor banner displayed at event.
- Verbal recognition of organization name at the event.
- Opportunity for self-promotion at the event, including inclusion of up to 2 items in our race bag and the display of 2 promotional items at our Sponsor Table for distribution to the Spectrum Academy community and other race attendees.
- 5 complimentary race entries with priority race check-in.

Service Provider Sponsor

\$150

Service Provider Sponsor benefits include:

- Opportunity for self-promotion at the event through inclusion of 1 item in our race bag and the display of 1 promotional item at our Sponsor Table for distribution to the Spectrum Academy community.
- All Service Provider Sponsors will be advertised together on the race Facebook page after the Sponsorship deadline.

** Spectrum Academy is a charitable organization, tax exempt under IRS code 501(c)(3), with tax ID# 76-0817459. Sponsorships are tax deductible to the extent allowed by law.*

Sponsorship Registration Form

Sponsor Information

Contact Name _____
Title _____ Company _____
Address _____
City/State/Zip Code _____
Phone _____ Fax _____
Email _____ Website _____

Sponsorship Level chosen: _____

Platinum Sponsor \$1000 Gold Sponsor \$500 Service Provider Sponsor \$150

Sponsorship payment deadline is October 15, 2017

- Check enclosed
- Please send me an invoice to be paid on-line

Please mail form to: Spectrum Academy
Attn: Amy Baker
867 S. 800 W.
Pleasant Grove, UT 84062

or Fax to: 801-899-1635, Attn: Amy Baker

Check out all the race details at:

<https://raceroster.com/events/2017/13205/spectrum-academy-2017-turkey-trot>

<http://spectrumturkeytrot.weebly.com/>



Spectrum Academy Annual Turkey Trot